DERYA RUGGLES LINKEDIN: <u>HTTPS://BIT.LY/2PDTCS9</u> 971-506-1730

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Profile

Visionary, collaborative, problem-solving Communications Professional with over 10 years of experience in progressive success in community engagement. Multi-media spokesperson, writer and editor across platforms

Experience

Community Outreach and Communications Manager, WSU-Vancouver, Vancouver, WA 2018 to present

Strategist for public outreach, education and engagement targeted to diversity, equity and inclusion principles and audience. Multi-faceted project elements include: citizen advisory committee, researcher, documentary film editor, creator of original website, Brand-building content writer, editor, logo design collaborator, social media manager

Senior Library Assistant, FVRL present

2011 to

Creator of original inclusive community engagement events. Establish key stakeholder partnerships and coalitions for identifying need, developing, project managing, and evaluating a broad spectrum of inclusive community engagement events. Designed multiple programs for library priorities and mission, now implemented district-wide. Topics of public interest embrace humanitarian to household interests; to engage, inform, entertain, and empower, and to foment informed consent. Public participation went from an average of 0-7, to over 400. I am a Foley Institute facilitator serving as a neutral leader in public discussions for quarterly public library forums, designed to engage public participation in local government, with a focus on complex issues. I also write, edit, and teach informative public access materials, designing and delivering classes to the general public

Self-Employed Business Developer present 1995 to

Writer, editor, strategic brand planner, voice-over professional; web design, radio copy and broadcast. Individuals, public institutions, university, and small businesses. Clients include Boeing, Dairy Farmers of Oregon, PGE, IBEW. National live conference spokesperson. On-camera host for KIRO TV, Seattle, WA. Series regular, Days of Our Lives, featured performer, Seinfeld. Perform business to business singing telegrams

Education

Washington State University- Pullman, WA, Master's Degree, Strategic Communication, 2017

Washington State University - Vancouver, Bachelor of Arts Degree, 2012

Clark College - Vancouver Washington Associate of Arts Degree, 2000

Skills & Certificates

Writer, Editor, Microsoft Office; Excel, PowerPoint, Word, Adobe Creative Suite, Prezi, Final Cut Pro

FEMA certificate Social Media in Emergency Management

Project Management Fundamentals

Professional & Technical Writing

Foley Institute Fellow Facilitator

Awards

First Place, International Speech & Debate, Rome, Italy

Mac Silverman Community award, Vancouver, WA

First Place, fiction, WSU-Vancouver

First Place, journalism, WSU-Vancouver